

# Cost per Gigabit to Purchase and Energy per Gigabit to Operate

Consider a dual HDMI + USB 3.2 AV distribution case

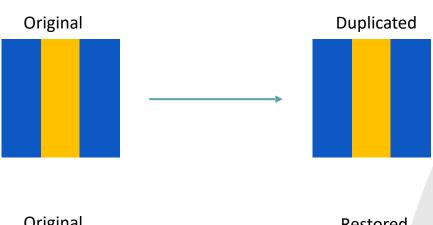
Celerity Technologies, Inc.

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#### Uncompressed vs Compressed

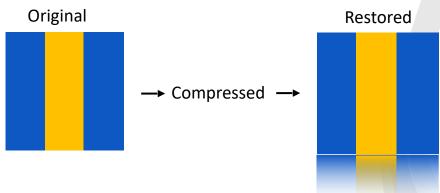


People are saying that one picture worth a thousand words



uncompressed image duplicated from the original one. All pixels, color depth are carried over.

How to get uncompressed video distribution without extra effort?



Restored image from compressed process. Some information are dropped to save bandwidth



## Compressed Solutions

- Cost around \$1500/pair to purchase
- Have 10G bandwidth
- Some only have 1G bandwidth
- Usually around 30W power consumption in operation.
- Single Cat6/7 or fiber cable



## **Uncompressed Solutions**

- Cost around \$1000/pair to purchase
- Have 100G+ bandwidth
- Usually around 3W power consumption in operation.
- Single MPO fiber cable



### Uncompressed vs Compressed

Solutions	Price to purchase	Energy in operation	Bandwidth in Gigabit	Cost per Gigabit	Energy per Gigabit	Future Proof
Compressed 10G	\$1500	30W	10	\$150	3 Joule	20G cat6 100G+ fiber
Compressed 1G	\$1500	20W	1	\$1500	20 Joule	20G cat6 100G+ fiber
Uncompressed MPO fiber link	\$1000	3W	100+	\$10	0.03 Joule	1000G+

Cost-per-gigabit to purchase and energy-per-gigabit to operate are the hard numbers to show the facts

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#### Thank You

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